

Benefits for Audubon Chapters:

This list includes general resources available to chapter leaders and members.

CONNECTIONS AND COMMUNICATIONS

- **Bi-Annual Convention:** The Convention brings together Audubon's vast network of dedicated chapter, state, center, national, and international leaders from across all four flyways. This event features an array of inspiring speakers, in-depth workshops and discussions, exciting field trips, and camaraderie and networking opportunities that only the Audubon Convention can provide. Learn more [here](#).
- **Bi-Annual Regional Chapter Gatherings:** Regional Chapter Gatherings bring together chapters from different regions and Audubon staff members from across the country to discuss conservation, science, and advocacy. Each state or region determines the date and location of these gatherings, they are typically on the off year of the Audubon Convention
- **Monthly Chapter Leader Calls:** The monthly Chapter Leader Calls serve as the key channel for chapter leaders to connect on conservation, policy, and education across their region. Important information and deadlines are also shared such as Audubon grants, annual reports, and various registrations for events and workshops. Throughout the year, staff will invite speakers, including Audubon staff and Chapter leaders, to share presentations on specific topics. If you would like to find out about monthly chapter leader calls in your area please reach out to your state/regional Chapter Relationship Manager or chapter_services@audubon.org to find out more information.
- **Weekly Chapter Updates:** We send weekly updates about opportunities, resources, and successful projects from across the network to chapter leaders. To receive these e-mails please follow [this link](#).
- **Audubon Works** is a powerful tool for staying connected with National Audubon. Follow the Chapter groups for most relevant updates. As a resource platform, Audubon Works gives you access to policy facts sheets, program handouts, webinar recordings, event registration, and grant applications. To create an Audubon Works account, visit <https://works.audubon.org>, click the green "Register" button, fill out the form and use the registration code "kingfisher". You will receive a confirmation email that will prompt you to set up your password as the final step.
- **BoardSource Organizational Membership-** Transform your chapter with your personal (and complimentary a \$500 value) BoardSource membership to help you achieve excellence in nonprofit governance and leadership. Register now at <http://www.boardsource.org/NationalAudubonSociety>.

FUNDING

- **Base-Line Funding:** Chapters receive one baseline funding payment each year in the month after their Chapter Annual Report has been received and the Chapter has been recertified by the State Office or Chapter Services Office. Learn more here: <https://works.audubon.org/resources/baseline-funding>.

- Audubon Grants: National Audubon seeks to support chapter network by providing grant opportunities for affiliated chapters. Currently, these grants take three forms: Audubon in Action Grants, Burke Plants for Birds Grants, and Collaborative Grants. Please note that Audubon is working to expand the grants offered in the future. These grant programs are one of many ways that National Audubon invests in the work of chapters.

DIGITAL TOOLS

- New Branded Website Template for Chapters: Audubon developed a website template for chapters in collaboration with SquareSpace. The SquareSpace website template is easy to use with email sign-up forms, donation pages, and event calendars are included and much more. Your chapter is not obligated to use these templates or service, but if you are interested please take a look at the [SquareSpace details here](#).
- Free James Audubon Artwork Images: John James Audubon's Birds of America is a portal into the natural world. Printed between 1827 and 1838, it contains 435 life-size watercolors of North American birds (Havell edition), all reproduced from hand-engraved plates, and is considered to be the archetype of wildlife illustration. Each print is also available as a free high-resolution download that you may use for social media, flyers, newsletters, etc. [Access the artwork database here](#).
- Free Bird Photography: You may already know that Audubon provides chapters, campus chapters, centers and state offices with a FREE Digital Asset Management (DAM) tool. This online archive contains high-resolution and web-quality photographs for your chapter to use in print and online to help connect your members to birds and help to promote your chapter's Audubon-related projects. Search and choose from nearly 20,000 images for email blasts, PowerPoint decks, blog posts, public presentations and research write-ups. To request access to AudubonDAM, you can reach out to damadmin@AUDSOC.onmicrosoft.com or agottlieb@audubon.org. In addition, Audubon member and award winning wildlife photographer Mick Thompson has generously offered Audubon chapters royalty-free use of his large collection of bird photographs. [Learn more here](#).
- Geographic Information Systems: Audubon partnered with Esri, the world's leading provider of Geographic Information Systems (GIS) software, to make mapping tools available to all in the Audubon network. ArcGIS Online is Esri's 4 collaborative, cloud-based platform that lets members of an organization create, share, and access maps, applications, and data. Learn more at [this link](#).

WEBINARS (selected)

- [Audubon Strategic Plan](#): Gain a better understanding of Audubon's mission, vision, and conservation priorities that may inform how your chapter participates with Audubon.
- [Strategic Thinking Part 1](#): Create a mission and vision for your chapter that takes flight in your community. This webinar is designed for Audubon chapter boards, leaders, and volunteers, participants will discover techniques to clarify chapters' long-term direction and improve chapters' ability to capitalize on key opportunities.

- [Strategic Thinking Part 2](#): Find out how you can align programs with your mission. This webinar support chapter leaders in developing short- and long-term chapter goals for a bigger impact in your community.
- [Strategic Thinking Part 3](#): Build an action plan for your chapter. Does your chapter have a road map for your local work on behalf of the birds? Learn how you can formulate a plan and execute it through this webinar.
- Equity, Diversity, and Inclusion. Our new EDI How-to Guide for Chapters is a valuable resource for your chapter to utilize and can be found [here](#). Webinars amplifying individual sections of the guide can be found on Audubon Works.
- [College Campus Chapters](#): A new program at Audubon is designed to engage students in your local community. Serve as a mentor to a college student and contribute to growing the next generation of Audubon conservationists.
- [Recruit and Cultivate Volunteers](#): Stella Miller, President of Oyster Bay Audubon Society talks about how to recruit and cultivate volunteers. Stella runs a very successful volunteering program with activities supported by her volunteers year-round.
- [Building the Audubon Network - Volunteer Recruitment, Engagement, and Retention](#): This webinar series is designed to assist Audubon chapters to increase community engagement, recruit volunteers from diverse backgrounds, cultivate leadership, and sustain a strong base of individuals committed to the Audubon mission – to protect birds and the places they need, today and tomorrow.
- [Plants for Birds Webinar for Chapters](#): This webinar presents a hands-on overview of the Plants for Birds program, designed to support native plant programming at local Audubon chapters across the country. It includes a deep dive into the nuts and bolts of the native plants database and the Plants for Birds Toolkit on Audubon Works
- [Climate Watch](#): Contribute to climate science by participating as a coordinator or volunteer. Climate Watch is a data collection program that partners with volunteers across Audubon to survey bird species designated by scientists as indicators of habitat resilience.
- [Chapter Boundary Mapping](#): Learn how to visualize your chapter's territory and demographics. In addition, watch a demonstration on how to embed a webmap of your chapter territory into your website.
- [Audubon Works training](#): Learn how to use the Audubon Works platform, the “google” of Audubon. This webinar covers logging in, updating your profile, starting or joining discussions, finding and sharing resources and events, and creating petitions.
- [Social Media Series](#): Social media is a key component of any successful engagement strategy and can be an effective vehicle for expanding and diversifying your supporter base. Find out how to leverage social media to your advantage with these how-to webinars from the national social media team.